STILL CROWIN' AFTER 50 YEARS!

Rooster Crow Weekend 2003

June 27-29, 2003 • Rogue River, OR

BRADLEY REALTY

100 Pine Street • Rogue River, OR, 97537

(541) 582-0111 • 1-800-460-7861 • www.rogueriverpress.com/bradleyrealty/

Nancy Bradley, Principal Broker • **Jerry Klukkert**, Broker • **Elaine Lake,** AssociateBroker
Charlie Weaver, Broker • **Teresa Ward,** Broker

WE'RE CROWIN' WITH PRIDE ABOUT ROGUE RIVER

50 Years Later,

The National Rooster Crow Is Still Going Strong.
And So Is Our Staff...Rogue River's Hardest Working Team.
Contact Us Today For All Of Your Real Estate Needs.

ROGUE RIVER ROOSTER CROW CONTEST
Still Crowin' After 50 Years

Nancy Bradley
Principal Broker

Jerry Klukkert
Broker

Elaine Lake
Associate Broker

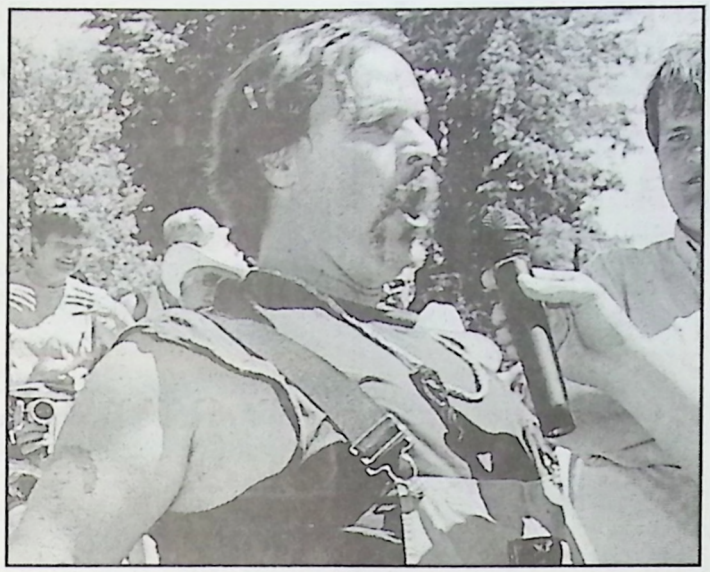
Teresa Ward
Broker

Charlie Weaver
Broker

Welcome to National Rooster Crow Weekend 2003

On behalf of the Rogue River Chamber of Commerce and the Rogue River Kiwanis Club, welcome to Rooster Crow Weekend 2003.

We are looking forward to an exceptional weekend of fun. Volunteers from around Rogue River and the surrounding area have worked together to present a wide variety of activities for your enjoyment. Businesses and civic organizations from the area have supported the publication of this booklet, with proceeds benefitting both the Chamber of Commerce and the Kiwanis Club. Please patronize these businesses whenever possible.



The National Human Crow is just part of the fun during Rooster Crow Weekend.

Dating back 50 years, The Rooster Crow is a long-standing tradition in Rogue River. We have worked to continue that tradition and to add more fun-filled events to it. We hope that you enjoy all that we have to offer during Rooster Crow Weekend 2002.

Darren Jahn, President
Rogue River Chamber of Commerce

Noah Jarvie, President
Rogue River Kiwanis Club

AUNT BETTYS FAMILY KITCHEN

New, Seperate Drive Thru Menu At Our New Drive-Up Window

Rooster Crow Weekend Specials

Top Sirloin $9.95

Country Style Ribs
$8.95
With Our Own Special BBQ Sauce

The Parade Starts Here!

Breakfast, Lunch & Dinner Specials Daily!

The Best Chicken Fried Steak on the West Coast!

Try our homemade soup and chili!

Steak & Eggs
$5.95
(Served all day)

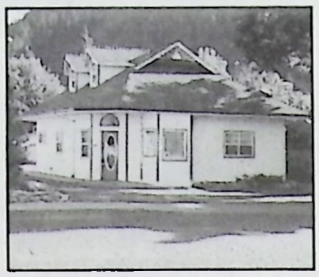
Saturday Night Prime Rib or Texas Style Prime Rib Dinner
$8.95 (8 oz.)
Mouth Watering!

Open 7 Days a Week • Located in the Rogue River Shopping Center

Get to know your Primary Care Provider
Longer Visits
Personalized Care

ROGUE HEALTH CLINIC RIVER

Nurse Practitioner
Owned & Operated



Sheila Maurer
MS, FNP-C

Walk-In Patients Are Always Welcome

582-8899 • 216 E. Main Street, Rogue River

Accepting Medicare, OHP & most other insurances

Calendar Of Events

Rooster Crow Weekend 2003

Friday, June 27

6-9:30 p.m. – **The Boogie Kats,** presented by the Rogue River Chamber of Commerce Woodville Museum Bandstand

Saturday, June 28

8:00 a.m. – **Fun Run/Walk***, Starts and ends at Rogue River Beck Field, Rogue River Middle School

8 a.m. to 10 a.m. – **Parade Formation**, Rogue River Shopping Center

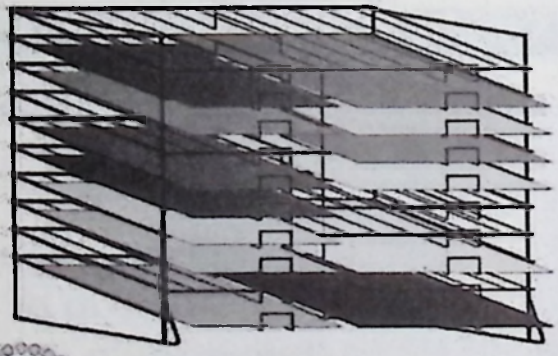
9 a.m. to Dusk – **Concession, Arts & Crafts** Booths Open

10 a.m. – **Rooster Crow Weekend Parade**, Downtown

Continued Next Page

Shop our Retail Internet Store
www.novelcrafts.com

Ten Shelves For 8 1/2 x 11
And Ten Shelves For 12 x 12
ALL IN ONE UNIT



Since 1960
NOVELCRAFTS
WIRE DISPLAY PRODUCTS
5309 Rogue River Hwy. PO Box 1168
Rogue River OR 97537
541-582-3208 Fax 541-582-1268
www.novelcrafts.com

DEPOT ST.
Chill & Grill

• Country Show Down
Saturday 12 PM–3PM
•Live Music Friday & Saturday
9PM–2AM
• Outside Beer Garden & BBQ
• New Menu
• Friday Night Pool Tournament Sarts
@ 7PM

108 Depot St.
The Old Cattlemen's

MAIN
BUILDING SUPPLY

Serving Rogue River Since 1946

Help Us Celebrate The Biggest News In Our 57-Year History...

WE'RE OPEN SUNDAYS!!!

With Our Biggest Sale Ever!

SAVE 20% ACE

ON EVERYTHING IN THE STORE ON SUNDAY, JUNE 22

(Excludes lumber yard items. Sale limited to stock on hand.
Cash, check or credit card only for this special event)

8a.m.-5:30p.m. Monday-Friday
9 a.m.-5:30 p.m. Saturday-Sunday

Corner Of Main & Broadway

DISCOVER NOVUS MasterCard VISA

582-0577

DAN'S
Lube, Oil & Automotive
OIL CHANGE Starting at $19.95
TUNE UP Starting at $39.95
BRAKE SPECIAL Starting at $69.95 per axle
MINI DETAIL! Interior/Exterior Hand Wash & Wax MOST CARS $54.95 MOST TRUCKS $64.95
Includes most cars and light trucks. Prices good through 5/31/03
OPEN SATURDAYS! DRIVE-INS WELCOME!
1259-D Rogue River Hwy., Grants Pass • 955-1443
Across from Caveman Bowl, next to Crown Homes • Open Mon-Sat at 8am

Calendar Of Events

Rooster Crow Weekend 2003

10 a.m. to 4 p.m. – **Piecemakers Quilt Show**, Rogue River Middle School

10 a.m. to 2 p.m. – **Rooster Crowing Contest Registration**, Elementary School Field

11 a.m. to 2 p.m. – **Gary Henley Trio,** Woodville Museum Bandstand

11 a.m. to 2 p.m. – **Noah's Play World.** Great activities for children, sponsored by the Rogue River Chamber of Commerce. Elementary School Field.

1:45 p.m. – **Parade Awards**, Rooster Crow Arena (Elementary School Field). Trophies and awards not picked up will be available at Rogue River Chamber of

Continued Next Page

Destinations
Day Spa & Therapy
Therapeutic Massage ~ Facials
Body Polishes ~ Salt Glows
Aromatherapy Steam ~ Waxing
Herbal Body Wraps ~ Glycolic Peels
Detox Foot Spa ~ Mud Body Masque
Hot Stone Massage ~ Make-Up
Rogue River Shopping Center
510 East Main Street
582-6555

Rogue River Chamber of Commerce

2003 Rooster Crow Parade

Saturday, June 28, 2002

Theme: Still Crowin' After 50 Years

Deadline For Entries: Monday, June 23

Return To Rogue River Chamber of Commerce Office

The Blue Building Adjacent To The Depot Street Bridge
P.O. Box 457 • Rogue River, OR 97537
582-0242

Parade Formation, 8-9:45 AM Saturday, June 28th • Rogue River Shopping Center Parking Lot
NO EARLY ARRIVALS!!! • Check in at Information Booth for Position Number
PARADE STARTS AT 10 AM

All entries will be judged on the basis of **ORIGINALITY, THEME** and **PRESENTATION** in each category.
Trophies and ribbons will be presented at 1 p.m. at the Rooster Crow Arena.
All visiting dignitaries from outside School District 35 must provide own transportation and banner.

✂ ✂ Clip & Mail Application To: P.O. Box 457, Rogue River, OR 97537 ✂ ✂

Name of group or individual (please print)_____

Address_____ **Phone**_____

Category Type (Choose From List Below) _____

Applicant Signature (If under 18 parent must sign)_____

Entry fee is $10 per unit. This fee helps defray the expense of ribbons and trophies.
Entries received after June 23 will be last in line. Enter early, please.

Chamber of Commerce hereby disclaims any and all liability of any nature, whatsoever, and Applicant hereby agrees to hold the Rogue River Area Chamber of Commerce harmless in any action from such accidents. Children under 18 years of age must have parent's signature.

PARADE ENTRY CATEGORIES

___* Best Theme-Related Entry

___* Non-Commercial Float (schools, churches, etc.)

___* Commercial Float (entered by business)

___* Best Youth Entry

___* Best Adult Entry

___Antique Autos (group) Plaque given

___Adult Riders (horse)

___Junior Riders (horse)

___Marching Units (baton,drum & bugle, etc)

___* Golden Shovel

All dignitaries from outside School District 35 must provide own parade transportation and banner.

***Trophies Awarded In These Categories Only. Other Categories Receive Ribbons.**

MORNINGSTAR PRESS

Phone/FAX
(541) 582-3244

QUALITY PRINTING
GENE & RENEE SIBET
Toll Free 1-888-541-3244

109 E. Main St.
P.O. Box 84
Rogue River

ON THE OTHER HAND

Lori Erickson
MANICURIST

100A Depot Street
Rogue River

582-3255 ¥ Cell 840-6264

Calendar Of Events

Rooster Crow Weekend 2003

Commerce office on Monday, June 30 beginning at 10 a.m.

2 p.m. – **Human Rooster Crow Contest,** Elementary School Field

2:30 p.m. – **50th Annual National Rooster Crow Championship**, Elementary School Field

3:30-7 p.m. – **Ask Me Later,** presented by the Rogue River Chamber of Commerce, Woodville Museum Bandstand.

Sunday, June 29

6:30 to 10 a.m. – **Rogue River Community Center Breakfast***.

Continued Next Page

FIRST AMERICAN

First American Title Insurance Company of Oregon

We re Proud To Be Part Of The Great Community Of Rogue River and to be a sponsor of the Annual Rooster Crow Weekend

Rogue River	Medford
211 Pine Street	300 W. Main
582-4707	779-7250

Ben Franklin

DRUG, VARIETY & SPORTS

Johney Myers, R.Ph
OWNER-PHARMACIST
25 Years Experience As A Health Care Professional
Dedicated To Quality Customer Service

Pharmacy ...582-0559 Mon-Fri 9-6 • Sat: 9-5

SPORTING GOODS

HUNTING

Licenses * Bait * Roe * Tackle
Guns * Rods & Reels
Clothing * Ammo
Boat Registration

FISHING

Sports ...582-1390 Mon-Fri 9-8 • Sat 9-6 • Sun 12-5

A VARIETY OF GOODS & SERVICES

- Prescriptions Filled
- Money Orders
- UPS Shipping
- Notary Public
- Phone Cards
- Carpet Cleaners
- Laminating
- Key Making
- Telephone Payments
- Toys
- Copies
- Gifts & Souvenirs
- Shoes & Apparel
- Knife & Scissor Sharpening
- Housewares/Domestics
- Cards & Stationery
- Fish & Birds
- Pet Supplies
- Electronic & Computer

Public Fax: (541) 582-3045 • **email** bfsports@cpros.com

Variety ...582-3779 Mon-Fri 9-8 • Sat 9-6 • Sun 12-5

Open 7 Days A Week In The Rogue River Shopping Center

Calendar Of Events

Rooster Crow Weekend 2003

Sunday, June 29

8 a.m. to 4 p.m. – **Rooster Crow Car Show,** Elementary School field (awards at 3:30 p.m.)

9 a.m. to Dusk – **Concession, Arts & Crafts** Booths Open

10 a.m. to 4 p.m. – **Piecemakers Quilt Show,** Rogue River Middle School

2 p.m. to 5 p.m. – **Rogue River Accordion Club Jam***, Rogue River Community Center Annex

–Events denoted by an * carry an admission or entrance fee. All other events are free of charge.

Schedule subject to change without notice.

Nathan Love will look to defend the title he won in the 2002 Famous Rooster Crow Road Race. The event will begin and end at Rogue River Middle School on Saturday, June 28.

Times Change

Then: 1895

Now 2003

Mattie Seaman Rogue River's 1st Mid-Wife

Karen Thornton, Mary Ann Ellis & Ruth Caro
River City's #1 Team

Aunt Mattie welcomed newcomers with a slap on the butt... Our approach is a whole lot more fun!!!

First, there's the personalized tour of our beautiful town...

We'll introduce you to the Library, the banks, several parks, restaurants, shops and (most important of all) some of the people that make up our wonderful community. We'll take the time to make you feel comfortable and welcome.

While you're getting to know the area, we're getting to know you. We'll ask you questions and we'll listen to your answers (we're very good listeners).

Then, we'll get to work and find you the perfect home to fit your needs and your budget. Aunt Hattie was a competent, professional woman who had a profound effect on newcomer's lives...so do we. Give us a call and find out just how much fun buying (or selling) real estate can be.

"Where new-fangled technology meets old fashioned know-how."

River City
Realty & Mgt., Inc.
211 E. Main Street, Rogue River
582-0571

Beauty, Quality & Value

Unique Gift Items!
Plus...Fresh & Silk Flowers

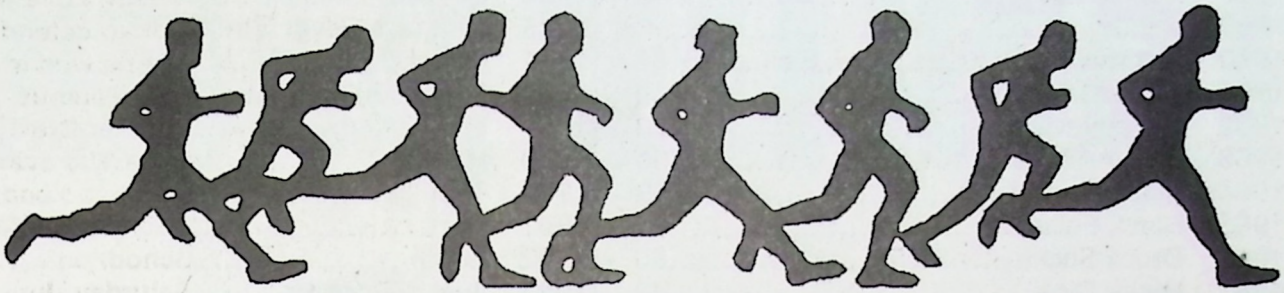
Bring In This Ad & SAVE 20% On Your First Purchase

Maggie's Interior Designs
Interior Design Consultations
Plus...Wedding & Party Planning

Now Open In Downtown Rogue River
100B Depot Street • 582-8028

Famous Rooster Crow Road Race

Rooster Crow 2003
Fun Run/Walk ~ Rogue River, Oregon



Saturday, June 28, 2003 • 8 a.m. • 5K Run or 2 Mile Walk

FEATURING A NEW COURSE WITH NEW COURSE RECORDS

Start & Finish At Beck Field, Rogue River Middle School

Ribbons for all ages through infinity • Overall Winners Ride In Rooster Crow Parade
Awards ceremony will be held at the finish line • Prizes, Prizes, Prizes (must be present to win)

Restrictions: No headphones, skateboards, bicycles, dogs, baby strollers, inline skates, headphones or unregistered participants on either race route. This is for everyone's safety and for insurance reasons.

Sponsor: Rogue River High School

Rooster Crow Fun Run/Walk Registration Form

( ) $15 with T-Shirt (S___ M___ L___ XL___) By June 20, 2003**

( ) $5 No T-Shirt By June 20, 2003*

**T-Shirts are available to pre-registrants only (shirts not picked up the day of the race will be sold)

( ) $8 No T-Shirt June 21-28, 2003*

(Race Day Registration From 6:30 to 7:30 am)

***All fees are non-refundable**

Name (Please Print) _____ Age: _____ M_____ F_____

Address: _____ City _____ State ___ Zip _____

Phone: _____ 5K Run _____ 2 Mile Run ____ Shirt Size S M L XL

Make Checks Payable to: Robin Haynes • P.O. Box 807 • Rogue River, OR 97537

Mandatory Release Form I know that running or walking in Rogue River's Rooster Crow Fun Run/Walk is potentially a hazardous activity. I should not enter and run or walk unless I am medically able and properly trained. I agree to abide by any decision of the race officials relative to my ability to safely compete the run/walk. I assume all risks associated with running or walking in Rogue River's Rooster Crow Fun Run/Walk including, but not limited to, falls, contact with other participants, the effects of the weather, including high heat and/or humidity, traffic and conditions of the races; all such risks being known and appreciated by me. Having read this waiver and knowing these facts and in consideration of your accepting this application, I for myself and anyone entitled to act in my behalf, waive and release any and all sponsors including but not limited to Rogue River High School, City of Rogue River, Rogue River Chamber of Commerce, Jackson County, the State of Oregon and all other sponsors, the representatives and successors from claims or liabilities of any kind arising out of my participation in this event, even though that liability may rise out of negligence or carelessness on the part of the persons named in this waiver.

SIGNATURE_____

SIGNATURE OF PARENT/GUARDIAN (if under 18)_____

Rooster Crow Champions

1953	Hollerin' Harry	71
1953	Beetle Baum	109
1954	Rocky	79
1955	Prince Albert	81
1956	Briggs	70
1957	Goldie	66
1958	Rusty	68
1959	Sandy	96
1960	Jerome	67
1961	Rascal	69
1962	Geronimo	63
1963	Mac-A-Do	90
1964	Mac's Joe	69
1965	Black Fella	71
1966	Drum Stick	80
1967	Rinky Dink	49
1968	T-Bird	63
1969	Guber	71
1970	Rex	70
1971	Super Chicken	85
1972	Tom Dooley	73
1973	Great Speckled Bird	63
1974	Wild Bill	59
1975	Rastus	73
1976	Hamlet	57
1977	Doodle Do	62
1978	White Lightning	112
1979	Chunker	98
1980	Lewis (of Lewis & Clark)	87
1981	Crow'n Joe	82
1982	Crow'n Joe	65
1983	Crow'n Joe	70
1984	Chicken Little	83
1985	Crystal's Silver Streak	61
1986	Rosebud	90
1987	Redland Red	48
1988	Will E. Crow	56
1989	Henry	74
1990	Toby	71
1991	Bart	76
1992	Garth	76
1993	Just a Rooster	96
1994	Just a Rooster	68
1995	Mr. Skinhead	69
1996	Fowl Mouth	80
1997	One Eyed Jack	31
1998	Hank	50
1999	Henry Rooster	42
2000	Love Machine	36
2001	Splash	49
2002	Warfield	46
2003	???????????????????????????????	

The HOMESTEAD

119 E. Main, Rogue River

ATM MACHINE

Live Band All Day & Night On Rooster Crow

IN-FLIGHT

1 to 5 p.m. & 9 'til close

Serving Breakfast, Lunch & Dinner Daily In The Homestead Restaurant!

All On-Line Oregon Lottery Games

Beer To Go • Discount Cigarettes

MEXICAN RESTAURANT

Authentic Food
& Genuine
Hospitality

Dining ~ Lounge
Cocktails ~ Takeout

(541) 582-3329

Family Gallardo

Rogue River Shopping Center

ROCKY'S
Discount Mufflers

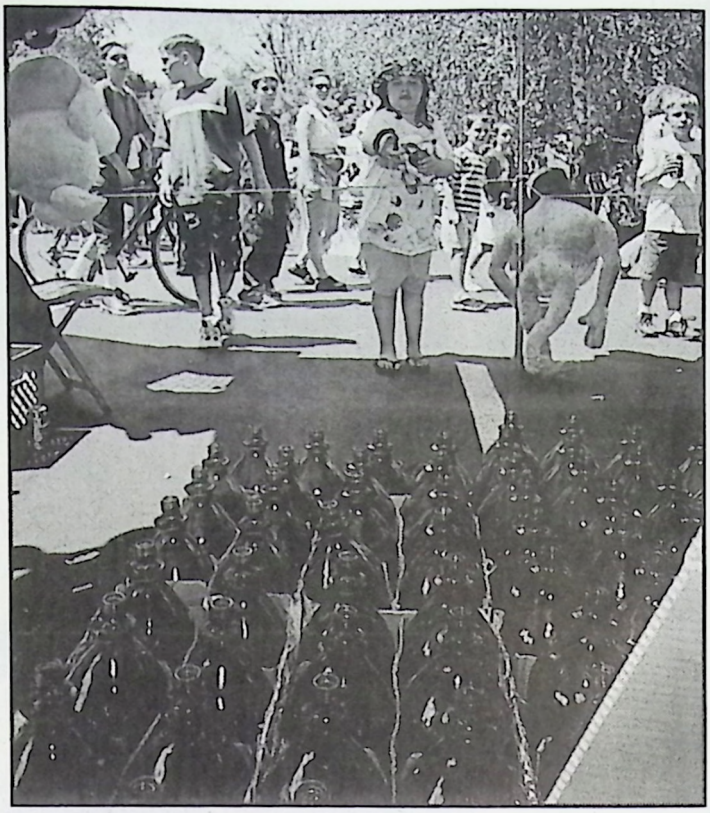
UNIVERSAL MUFFLERS $39.95* Installed

CATALYTIC CONVERTER $99.95* Installed

3" Super Single MUFFLER & TAILPIPE $150.00* Installed

Includes most cars and light trucks. Prices good through 6/30/03.

OPEN SATURDAYS! DRIVE-INS WELCOME!
1259-D Rogue River Hwy., Grants Pass • 955-1443
Across from Covenant Bowl, next to Crown Homes • Open Mon-Sat at 8am



Fun & Games. There's no shortage of either as you stroll the grounds during Rooster Crow Weekend.

The Pacific Northwest Collective

20 Dealers in 7,000 square feet. A great selection of American and European furniture from antique to used and an array of garden and architectural items, all at...

Great Prices!

PACIFIC NORTHWEST COLLECTIVE

Take Exit 48 off Interstate 5, between Grants Pass and Medford

541.582.1328

599 East Main St.
Rogue River, OR

Please bring this ad for $30 off initial consultation.
Expires 8/29/03

CENTER FOR HEALTH Naturally! Inc.

Where Your Health Comes First Naturally!

108A Gardiner (behind Chuck Wagon Restaurant) • Rogue River

Dr. Jean McFadden-Layton, N.D.
General Practitioner For Natural Health
Women's Health

Edward P. Layton, L.Ac.
Acupuncturist, Traditional Chinese Herbal Medicine
INSURANCE ACCEPTED

582-6789

Real Estate For YOUR World

Century 21®

115 Depot Street • Rogue River
(541) 582-0555

Harris & Taylor
115 Depot Street
Rogue River, OR 97537

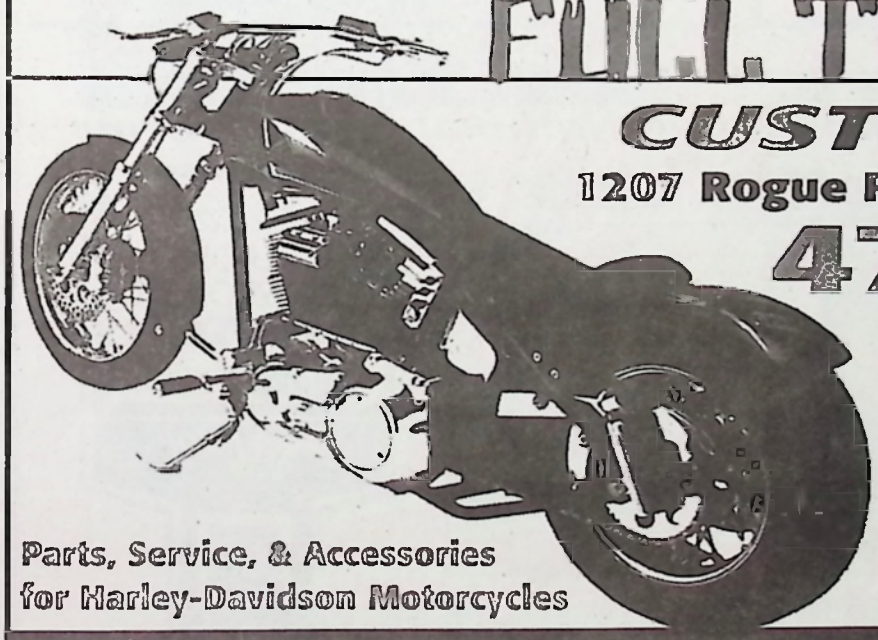
Check Out All Of Our Listings On The Internet
http://c21harristaylor.com

(541) 582-0555

Each Office Independently Owned & Operated

1-800-866-8652

FULL THROTTLE
CUSTOM CYCLE
1207 Rogue River Hwy. • Grants Pass
474-3000



- Custom Bike Building
- Scanalizer for Late-Model Bikes
- Machine Shop
- Extended Warranty Work
- Insurance Work & Estimates
- Big Inch Motors for Evo and Twin Cam is our Specialty!

Parts, Service, & Accessories
for Harley-Davidson Motorcycles

NOW OPEN! ARE YOU READY TO RIDE?

Rules of the National Rooster Crow Championship

On the day of the Rooster Crow, fill out an entry form – available at the entry registration booth set up at the Crowing Contest area. No prior registration will be made. Entries will be accepted from 10 a.m. to 2 p.m. At the time of registration the roosters will be left in the crowing contest area.

No entry fee is charged.

At 2:30 p.m. the Crowing Contest gets underway as the judges to start counting the utterances of the feathered contestants. For 30 solid minutes the crows of each rooster are recorded by his private judge.

Scores are tallied and awards are made at 3:15 p.m. Cash prizes are presented to the owners of the top five contenders.

Those wishing to participate must abide by the following rules:

1. One rooster per person.

2. The rooster must be in the cage.

3. Entrant must furnish one judge 14 years of age or older.

4. Crow tallies may be verified by Crow officials at any time.

5. No mechanical, electrical, physical, or chemical stimulants or devices will be allowed in the cage with the rooster.

6. In no case will the roosters be abused or mistreated.

Interpretation, application and enforcement of these rules are the prerogative of the Rogue River Kiwanis Club and violations may result in warning or disqualification.

Chicken To Crow About!

MINI-MART

Chevron

95 Pine Street • Rogue River

582-4384

CUBIT CONSTRUCTION

A First Class Construction & Development Company

• Property Development
• Custom Homes
• Commercial
• Remodels & Additions

Rogue River

582-2662

CCB #0035148

582-4178

Rod Lowe, Owner

Best Wishes On the 50th Annual National Rooster Crow

Your GM Auto Mall

Cadillac
BUICK
OLDSMOBILE
PONTIAC
GMC TRUCKS
Roe Motors
GM

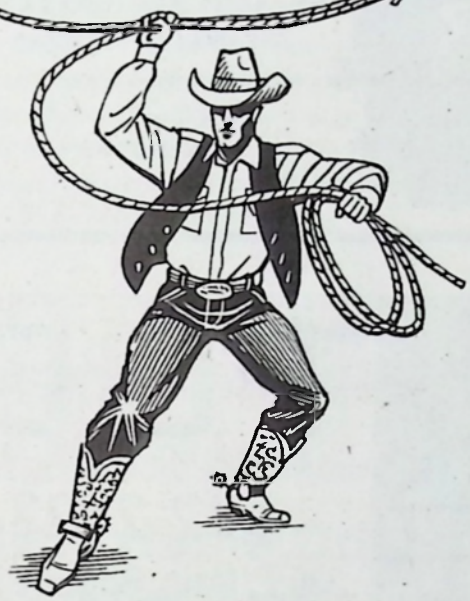
7th & "E" Streets

Grants Pass • 476-7701

Country...
The Way It Was

Listen To All Your Favorites, Including Cowboy Music & Poetry... And Great Blue Grass Music.

2002 Academy Of Western Artists Top Ten Western Music Radio Stations Of The Year



Talk Radio...
Coast To Coast A.M. –
10 pm-Overnight

The "CREAM" of COUNTRY MUSIC
KRRM
ROGUE RIVER OR
94.7
FM

225 Rogue River Hwy., Grants Pass • 479-6497 • 734-0009 • FAX 479-5726
www.krrm.com

EMC

• Custom Screen Printing
• Complete Embroidery
Hats, Shirts, Emblems, Etc.

Off Shore Manufacturing

120 Park St. • Rogue River
(541) 582-4322 • 800-443-9553

Rooster Crow Prize Money

1st Place: $150 ◦ 2nd Place: $50
3rd Place: $35 ◦ 4th Place: $25
5th Place: $10

Prizes awarded courtesy of the Rogue River Kiwanis Club.

A cash prize of $15 and the Goldsmith Memorial Trophy are awarded to the most unique cage entry.

SERVING GOOD HONEST FOOD

CHUCK WAGON CAFE
Your Other Home Kitchen
202 Main Street
Rogue River, OR 97537
(541) 582-1443
(Open Mon - Fri 7-3 and Sat - Sun 8-2)

TLC CHIROPRACTIC

582-2323
230 E. Main, Rogue River

Providing Quality Chiropractic Care for over 13 Years

• Auto and Work Injuries • Same Day Appts.
• Most Insurance Accepted • Medicare Assignment
• Physiotherapy Suite • Gentle Adjustment
• Muscle Work • Nutrition Counseling

Drug Free Pain Relief for:
• Headaches • Hip Pain • Sciatica • Low Back Pain
• Numbness and Tingling in Arms and Hands
• Shoulder Pain • Fibromyalgia • Chronic Fatigue
• Carpal Tunnel • Neck Pain • Stress • Tension

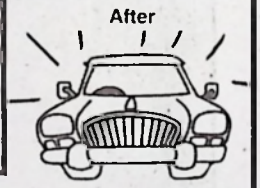
Post Graduate Training in:
• Clinical Orthopaedics of the Upper Extremities
• AMA Permanent Medical Impairment
• Qualified Medical Evaluator in Chiropractic
• Certified in Rib Adjusting

KEN'S AUTO BODY

Collision Repair Specialists

Since 1978

"It can be done right"



• Body Repair & Painting
• Foreign and Domestic Cars and Trucks
• Frame Adjustment
• Uni-body Straightening
• Insurance Work Welcome
• Expert Color Matching
• Towing Available

Auto Glass Replacement
Professional Installation • Glass hours Discount

210 Gilmore Street ◦ Rogue River
582-0754
MasterCard VISA

The music is fun – and free – all weekend

The Rogue River Chamber of Commerce will sponsor two nights of live music during the 2003 National Rooster Crow Weekend.

The fun kicks off on Friday when the Boogie Kats return to play at the Woodville Museum Bandstand. One of the most popular bands in the Rogue Valley, the Boogie Kats play a wide variety of music, spanning several decades and sounds.

The Boogie Kats rock on Friday night.

The Museum Bandstand will also feature the Gary Henley Trio on Saturday following the Rooster Crow Parade. The event is sponsored by the Woodville Museum.

The Gary Henley Trio returns to the Woodville Museum Bandstand following the parade on Saturaday.

On Saturday after the Rooster Crow, the Chamber of Commerce presents Ask Me Later, another Rogue River-based band with a wide array of songs.

There is no admission charge to enjoy the music at the bandstand. A dance floor will be set up to accomodate those who want to boogie.

PLEASE LET ME 'FIND' OR 'SELL' YOUR "PEACE" OF OREGON PROPERTY

JEANIE MOORE
Broker

541-582-3665 Home Office
541-955-3489 Pager

For Listings & Further Info... www.MoreRealEstate.com

Century 21®

Harris & Taylor

115 Depot Street • Rogue River

(541) 582-0555 • 1-800-866-8652

Each office independently owned & operated.

SERVING THE ENTIRE ROGUE VALLEY

Live Oak Grange 655

120 Gardiner St.
Rogue River, OR

Serving The Needs Of The Rogue Valley With A Meeting Hall That Includes Kitchen Facilities

Meetings • Dance
Gymnastics Classes
Weddings • Craft Shows

You Name It, We Can Help!

If interested in renting our facility, please contact...

John Schaeffer @ 582-1016
Jamie Burgess @ 582-6135

Meet The Grand Marshal Of The Rooster Crow Parade.

Long-time Rogue River resident Bob Gail will be honored as the Grand Marshal of the Rooster Crow Parade. Gail has given to the community in a variety of ways over the past 60 years. A former businessman and chairman of the Rogue River School Board, he has helped the community grow through the year. His contributions were vital in helping finish the new athletic facility at Rogue River High School.

Abby's LEGENDARY PIZZA™

We have something to crow about!

Freshly rolled dough, 100% real cheese and the freshest ingredients, all made with that hometown Rogue River attitude!

"Rooster Crow Special"

Large Pizza

(Canadian-Style Bacon, Pepperoni & Linguica)

$11.99

582-4203

Dine In, Carry Out or Delivery!

BAYLESS RIVERVIEW REALTY

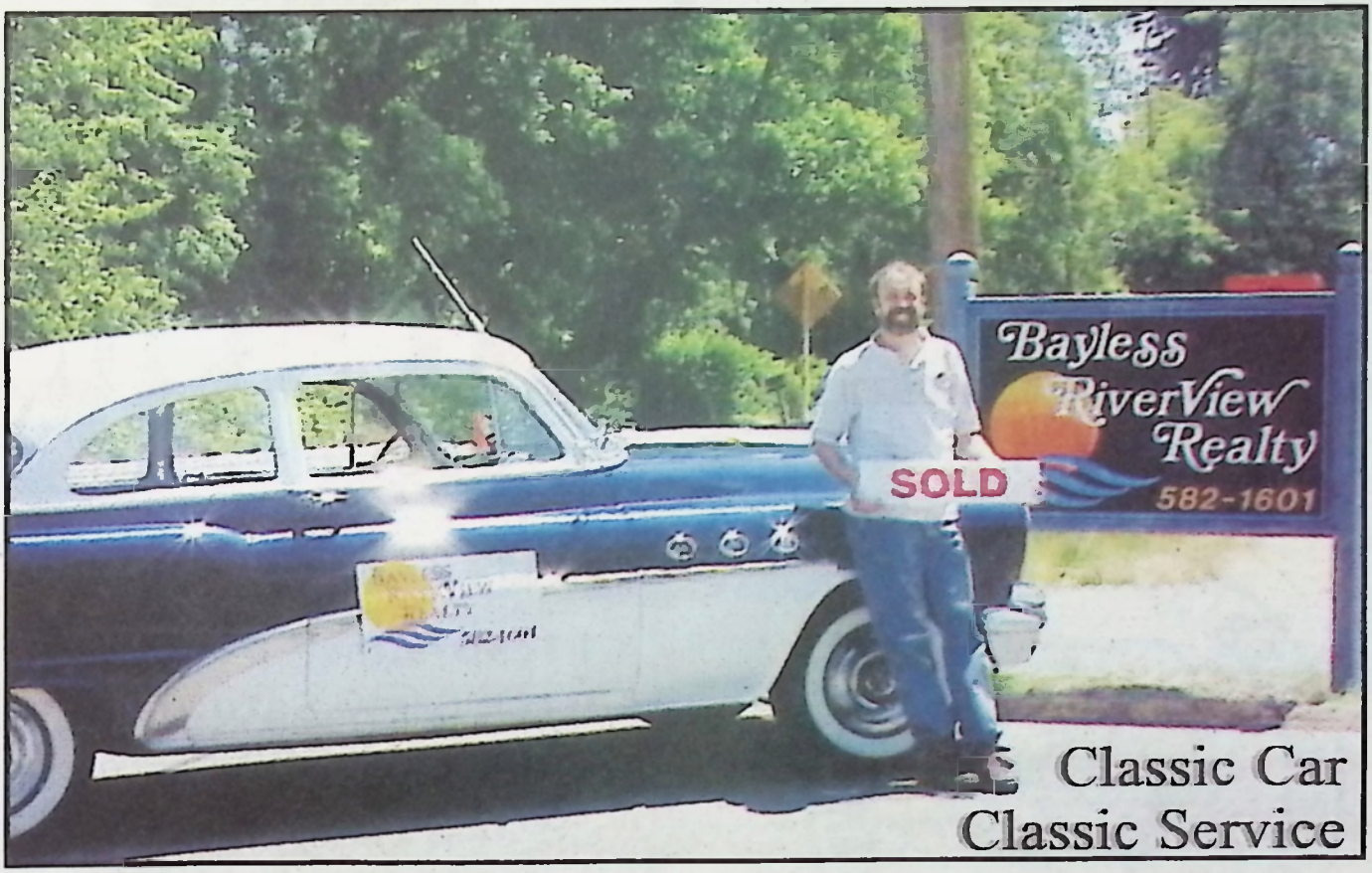
5721 Rogue River Hwy
(Just Up River From Karen's Kitchen)

Scott Bayless
Owner/Broker

Sandi LeBlanc
Broker

Greg Moses
Broker

See You At The Car Show!



Classic Car
Classic Service

REALTOR® MLS

Open 9am-5pm Daily
Sunday 11am-4pm & By Appointment

582-1601
Toll Free 888-517-1609

Everyone Comes Out For The Big Weekend

The Eagle Point High School Marching Band spiced up the 2002 Rooster Crow Parade. Look for more of the same in 2003 when the annual event takes place, starting at 10 a.m. The parade forms in the Rogue River Shopping Center and proceeds during Main Street to Pine Street.

During Rooster Crow Weekend you're never quite sure who's going to make an appearance. Maybe this participant thought the roosters were getting just too much attention.

Rogue River VFW Post 4116

Cordially invites the public to an

Open House

11:30 a.m. - ???
Rooster Crow Saturday
June 28, 2003

Come & Enjoy...
BBQ, Hamburgers, Hot Dogs, & Live Music
Bring an Appetite & Your Dancing Shoes!

410 East Main Street

Ray's FOOD PLACE

Proud To Serve Rogue River Every Day!

Rooster Crow Weekend Specials

Prices Effective June 27-29, 2003

Bud & Bud Light 18-Pks 9.69 + DEP	10 Lb Bag Fryer Hind Qts. - BuyOne Get One Free!
Haagen-Dazs 3-PK Ice Cream & Yogurt Bars 2-$5.00	Fresh Express Garden Salad 1 Lb .99
Jumbo PK Southern Boneless Skinless Fryer Breast - Buy One Get One Free!	2-Chili Dogs and Medium Drink $1.50
Foster Farms Whole Fryers - Buy One Get One Free!	*Buy 2 Previously Viewed Movies and Get 3rd of Equal or Less Value Free*

Open 7 a.m. Daily In The Rogue River Shopping Center

Sally's Place

CHINESE AND
AMERICAN FOOD

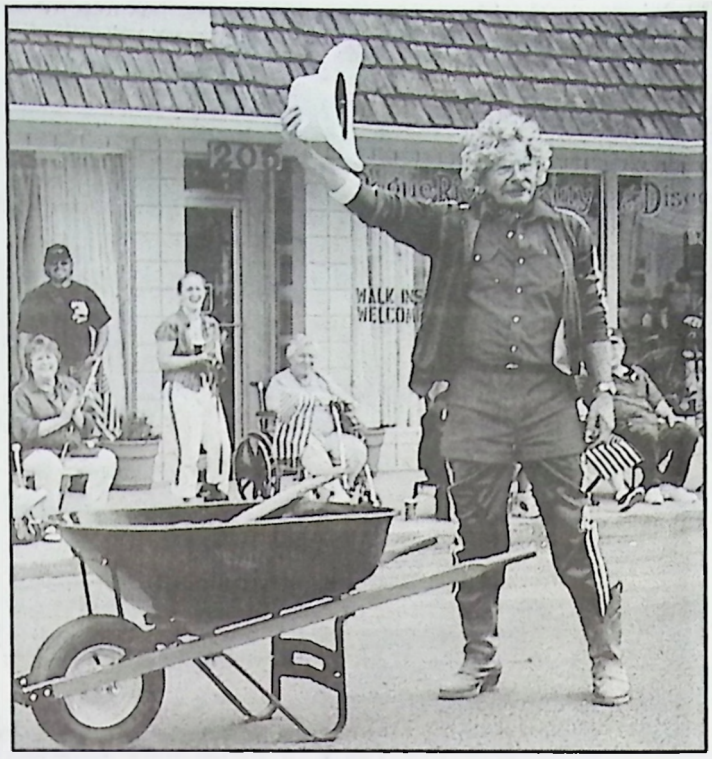
BEER AND WINE AVAILABLE

SERVING LUNCH & DINNER
DAILY LUNCH SPECIALS

MONDAY - THURSDAY 11-9
FRIDAY 11-9:30
SATURDAY 4-9:30 - SUNDAY 12-9

FOOD TO GO: 582-4884

OPEN DAILY IN THE ROGUE RIVER CENTER



The Golden Shovel Award is awarded annually to the person(s) who do the best job of cleaning up after the horses. Funny, but this category never attracts a lot of participants, although those who do take part definitely enjoy themselves.

Rogue River Welcomes

Wayne A.Hopper, DMD

Serving the Dental needs of the community of Rogue River

204 W. Main St.

(Formerly Dr. Camden's Office)

New Patients and Children Welcome

Stop in or call for an appointment

582-3767

Cock-A-Doodle-Doo!

We're just bursting with happiness at Morrow Heights. And no wonder! Who could think of a better place to live than Rogue River? Just one more reason to visit Morrow Heights Assisted Living Community when you're considering your retirement living options.

Morrow Heights is designed for adults who want assistance with their personal care while maintaining an independent lifestyle. We offer affordable monthly rates which include all of your meals, housekeeping and linen service, social activities and scheduled transportation. And for those who need a little extra help, our individually-tailored assistance plans are available for a variety of needs.

With all we have to offer, we'd love to have you stop by and see it all for yourself. Because we really do have something to crow about!!!

If you're looking for a rewording Volunteer Position, *please stop by or call. For more information, or to schedule a personal tour, please call* 582-8200

Morrow Heights
ASSISTED LIVING COMMUNITY

176 Wards Creek Rd. • Rogue River, OR **(541) 582-8200**

ALEXANDER'S
FRAMING & GALLERY

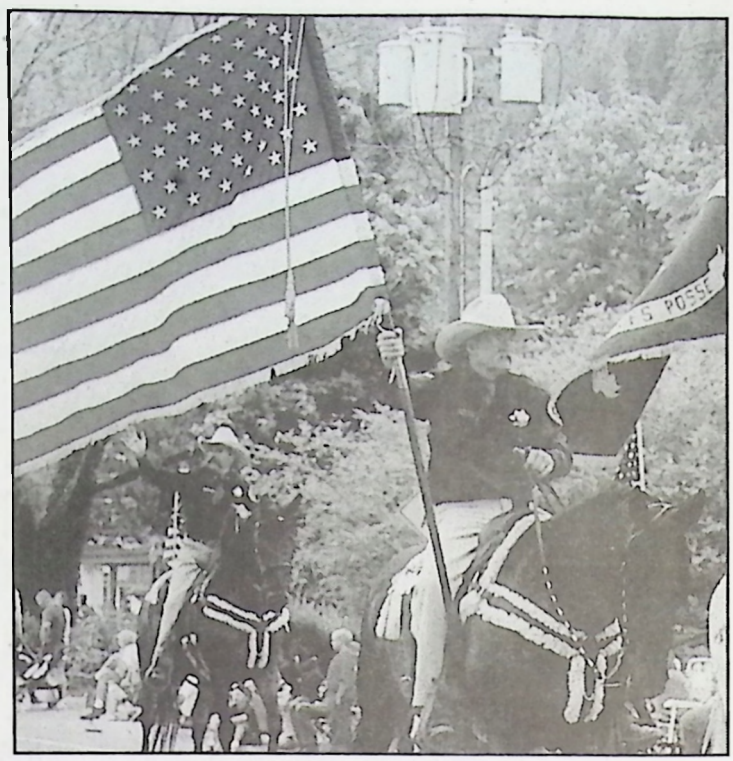
211 Pine Street, next to Abby's Pizza

The
MARKET BASKET

✓ Hot Deli Food
✓ Beverages
✓ Complete Food Market

Open Mon-Fri 5am - 9pm, Sat-Sun 7am - 9pm

Just Off The Interstate At Exit 48
Rogue River • 582-3276



The flags flew, including from the Josephine County Mounted Posse, during the 2002 Rooster Crow Parade. The theme was American Pride.

K&M
Distribution, Inc.

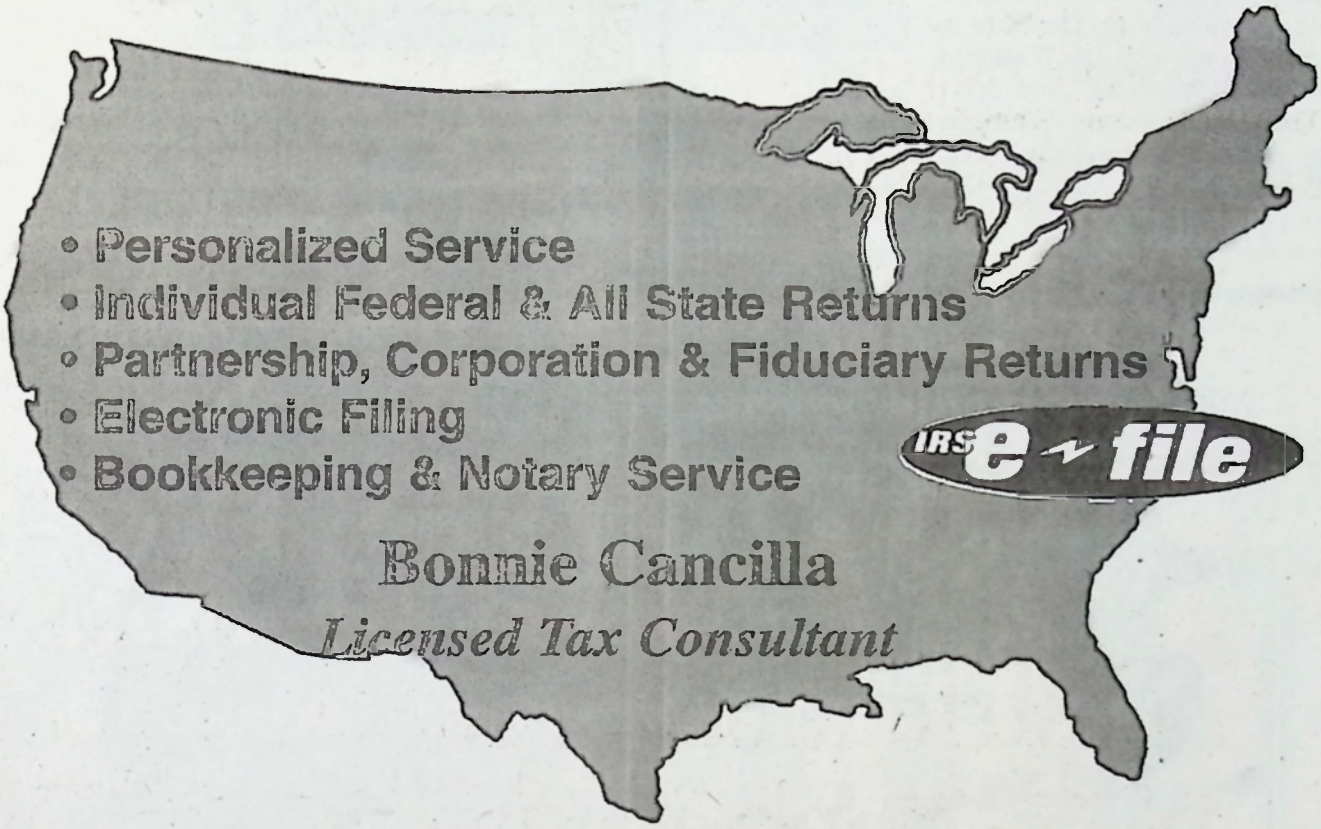
Debra Frederick
Transportation Broker

1-800-221-0182
(541) 582-3153
FAX (541) 582-3827

P.O. Box 1866 • Rogue River, OR

Go Chieftains Go!

ALL STATES TAX SERVICE



582-8052

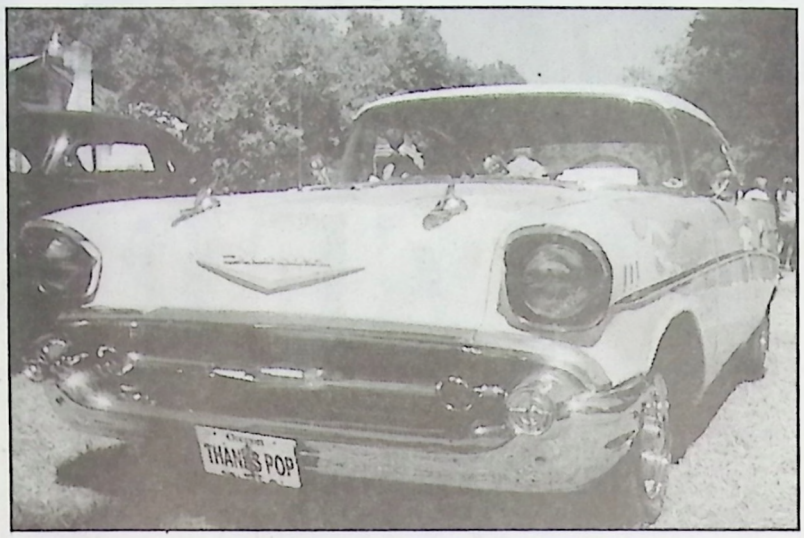
595 E. Main Street • Rogue River

Anniversaries make Car, Bike Show special

Classic cars and motorcycles will again be on display during the 2003 Rooster Crow Weekend Car Show.

Sponsored by the Rogue River Chamber of Commerce, the event continues to grow under the direction of Ralph and Ellen Campbell. Well over 100 cars are expected in 2003 along with an impressive group of motorcycles during what is a special anniversary for several groups.

Harley-Davidson Motorcycles is celebrating its 100th anniversary in 2003. At the same time, Corvette is turning 50 along with the National Rooster Crow Weekend. And don't forget Umpqua Bank, also celebrating its Golden Anniversary this year. The bank is one of the sponsors who help make the car show, and the entire Rooster Crow Weekend, a success.



Look for a little muscle during the Rooster Crow Car Show on June 29.

All of the car show activities will take place on the grounds of Rogue River Elementary School. Registration begins at 8 a.m. on Sunday, June 29. Show times are from 10 a.m. to 3:30 p.m. Entry information is available by contacting the Campbells at 582-1245.

Rooster Crow Weekend Means Baci's...

Enjoy Our Food In Our Booth On The Grounds Or In The Restaurant

• Watch For Us In The Parade •

Stop In During The Car Cruise Party Saturday Night

Open 7 Days A Week In The Rogue River Shopping Center

510 E. Main Street • 582-0508

Your Community Newspaper

Rogue River PRESS

Hungry For News?

Don't Miss Our Complete Coverage Of Rooster Crow Weekend In The July 2 Press

Satisfy That Hunger Every Week With A Healthy Dose Of The Rogue River Press, *Your Community Newspaper!*

211 Pine Street • PO Box 1485 • Rogue River • 582-1707

www.rogueriverpress.com

Home
Auto
Business

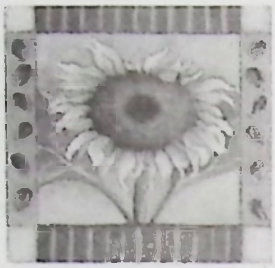
Insurance

ASSURED INSURANCE AGENCY
ROBERT L. SEIG, Agent

502 E. Main
Suite 2
Rogue River

(541) 582-1715
FAX (541) 582-1679
robertsaig@ROGUERIVER.NET

Miss Rogue River Alex Dean (center) and her court (Lacy Spark, left, and Shawnell Scott) will be featured during the Rooster Crow Parade.



Nails by
Tina-Marie

8383 E. Evans Creek Rd.
Rogue River

582-0850

Bradley Realty

Million Dollar Club Member

MLS

Teresa Ward
Broker

100 Pine Street • P.O. Box 1887 • Rogue River, OR 97537

1 (800) 460-7861 • cell (541) 660-6883
(514) 582-0111• Fax (541) 582-1671 • Res (541) 582-1571

OREGON'S OLDEST TOYOTA DEALERSHIP

WHEELER TOYOTA

President's Award Winner For 14 Years

6th Street (Between 'J' & 'K') • 476-6858

wheeler@wheelertoyota.com www.wheelertoyota.com

• Fishing • Picnic Area • Breakfast Amenities • Kitchens •

Pool • Boat Dock • Kitchenettes

Bella Rosa Inn

Unique Hospitality
Along the Rogue River

Terri and Bill Phillips
www.bellarosainn.com
Ph. (541) 582-3762

I-5 exit 48 • Rogue River
7799 Rogue River Hwy.
Grants Pass, OR 97527

River Swimming • Cable TV

Heuertz & Monen, P.C.

Attorneys at Law

Loren L. Heuertz & Craig W. Monen

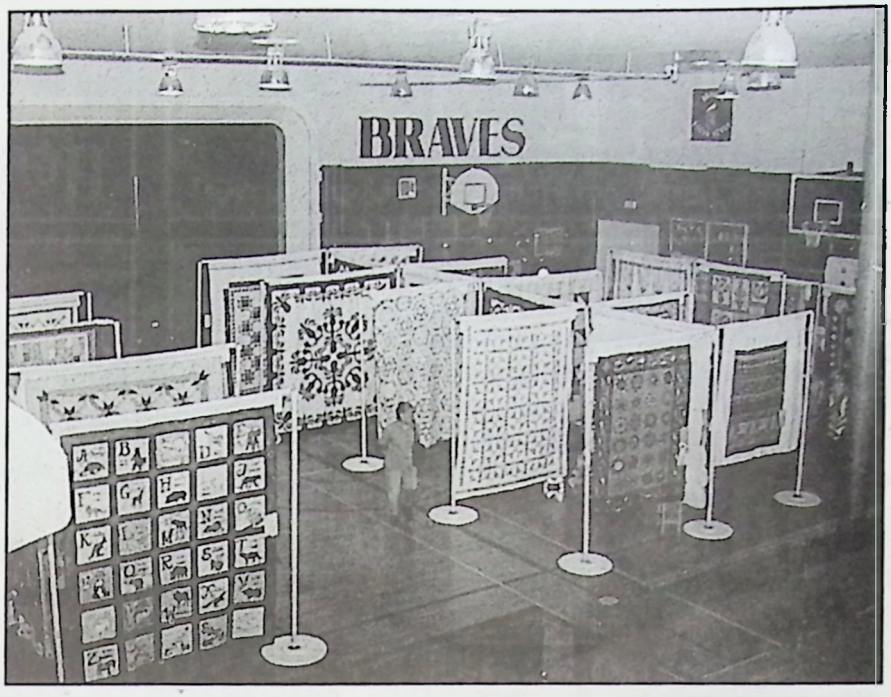
(541) 582-4115 • (541) 855-7121

214 E. Main
P.O. Box 1408

Rogue River

Quilt Show Bigger, Better Than Ever

The Rogue Valley Piecemakers present their 2003 Quilt Show during Rooster Crow Weekend. Held at Rogue River Middle School, the event will include hundreds of beautiful quilts of various types and sizes on display. Also scheduled are quilting and other home arts demonstrations, a boutique of handmade items for sale and a silent auction. Show times are 10 am to 4 pm on June 28-29. Admission is $2.



FOOTS CREEK DELI MART

OPEN 7 DAYS A WEEK
FROM 6:30 AM –8:30 PM

NEW OWNERS
VICKY & DWIGHT BUSS

3175 Rogue River Hwy.
Gold Hill, OR 97525

Phone: (541) 582-3339

"EAT HERE OR WE'LL BOTH STARVE"

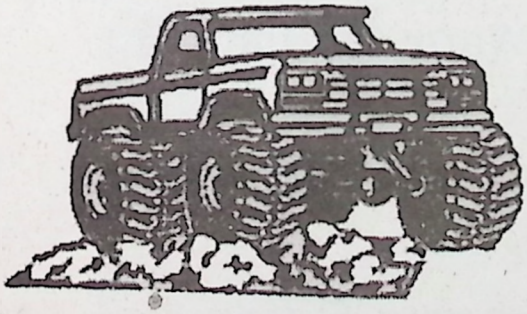
ROGUE RIVER NATURAL FOODS

Ice Creams; "0" Carb Sodas;
Organic Beer; Protein Bars; Chips

582-3075

Shopping Center
Rogue River, OR 97537

Allied Autobrokers LLC



582-6580
85 Pine Street
Rogue River

10 a.m. to
6 p.m.
Daily

Financing Available oac • Trades Welcome

BUY • SELL • TRADE • CONSIGN

"We can find the vehicle you are looking for!"

Rogue River Is Still Crowin' After 50 Years

Golden anniversary in 2003

In April of 1953, the merchants of Rogue River formed an organization which was called the Rogue River Boosters Club. The aim of this group was to boost the City of Rogue River and the community and to let it be known that it was a town – not a river. One of the members said that he had once read about some miners holding a rooster crowing contest, and the group thought that this would be a novel event and might be just the thing to boost their town.

For that first Rooster Crow, it was decided that the group would pledge $100 to be given in prizes with the first prize of $50 going to the owner of the rooster crowing the most number of times in a 30-minute period. Tentative plans for this first year of the crow were that this

Continued Next Page

"Are you going to say something or should I," seems to be the question these two participants are asking during the 2002 National Rooster Crow Championship.

Rogue River Senior Care

"A home away from home"

Leota Wright – Provider

Quiet country home in a small town, across the street from shopping center. Excellent meals. Transportation provided to medical appointments. Warm, caring staff.

(541) 582-2693

421 E. Main Street • Rogue River

Rooster Crow History

event would be held quarterly or semi-annually.

According to the April 30, 1953 issue of *The Times* (Rogue River's weekly newspaper at the time), "Immediately following the announcement that the contest would be staged, newspapers in all parts of the country and radio stations in their broadcasts told of the impending contest. This was what the Boosters had hoped for – something to publicize Rogue River as a town."

Prior to the first Rogue River National Rooster Crowing Contest, which was held on May 23, 1953, the merchants displayed the caged roosters in front of their places of business. During this time, roosters were stolen or hidden away and many shenanigans took place.

First place winner of this initial event was a rooster named Hollerin' Harry, owned by Rogue River's Donnie Martin. Harry crowed 71 times during the half-hour period and won $50 for his owner. After the contest was over, an auction was held for anyone wanting to sell their roosters. Silent Sam, who had not uttered a sound during the contest, started in with a bid of 10¢ and ended up at $50.

A second contest was held during 1953, this one taking place on September 5. For this one, the merchants decided to give $200 in prizes with the first prize $100 and the balance going to the runners-up. Winner of this contest was Beetlebaum with 109 crows, which stood as a world record until White

Continued Next Page

How do you make a rooster crow?

There doesn't seem to be any sure way. Some folks keep the cages covered until just before the crowing contest. They feel that in this way the rooster will think it is morning when the cage is uncovered and will then start to crow – hoping, of course, that it will be enough times to get that first prize or at least one of the prizes.

Some of the largest news-gathering organizations in the world have featured our little event in some shape or form over the years and the history promises to only get richer as organizers continue to enhance the weekend and put Rogue River on the map – at least for a day!

See you at the Crow!

We've been making dreams come true for 50 years!

- Auto Loans
- Home Loans
- Personal Loans

SOFCU
YOUR COMMUNITY CREDIT UNION

Grants Pass 479-2601 ~ Rogue River 582-0561 ~ Medford 282-7700
Cave Junction 592-3191 ~ Roseburg 673-6613

ORIENTAL TOUCH
Massage Therapy
TOHRU SUZUKI, LMT
$45 for 1 Hour Massage
Call For Appointment
Located at Rogue River Chiropractic
582-6508
Coupon good thru June 30, 2003

108 B Gardiner Street
Rogue River, OR 97537
Sandy's Nail & Hair Care
Sandy Nelson
Owner/Cosmetician, Beautician
Sandy Graham
Tabatha Haberman
Hair Styling, Perms & Coloring, Nail Sculptures,
Tips & Manicures, Solarnail, Pedicures and Facials
Matrix & Nexus Products

Rooster Crow History

Lightning's 112-crow effort in 1978.

After this second Crow in 1953, the Boosters organization decided to hold the Rooster Crow once a year and that the date would be the last Saturday in June.

Prior to the 1954 event, the organization decided to give $250 in cash prizes with $100 for first place and seven additional prizes including $10 for the best cage. That contest was attended by about 2,000 spectators. Winner of first place was Rocky with 79 crows. Beetlebaum's son, Beetlebaum II, in trial workouts in his own backyard had crowed as many as 102 times in 30 minutes. In the actual contest, he did not make a sound. The winning cage was made to look like an old southern mansion.

In 1955, Prince Albert brought $100 to his owner and a trophy for winning first place with 81 crows. He was one of 142 entries that year. Another winner this year was a rooster that had been purchased at the "rooster auction" last year for 50¢ and this year brought its owner a prize of $50. That was a 50¢ investment which

Continued Next Page

Strength to Build On...
Strength to Bank On...
Strength Worth Crowing About!!!
EVERGREEN
Person-to-Person
BANKING
FDIC Insured/An Equal Housing Lender
101 Pine Street • Rogue River
582-0512

Whitewater Bakery
Wonderful Weddings
Start With
A Cake
From
Whitewater
Bakery!
Stop In For
Donuts, Coffee
& Any Other
Pastry You Can
Imagine On
Rooster Crow
Weekend!
Rogue River Shopping Center
582-1989
whitewaterbakery.com

Rogue River Realty

"When you want the best!"

Congratulations to Rogue River Rooster Crow on Your Fifty Year Anniversary!

There's lots to crow about in Rogue River these days! We are all proud of our new & improved library, our new bridge going in, all the improvements made by our local businesses look so great and add such beauty to our city. Looking forward to many more improvements!

Stop by our office for a free American Flag!

Have a great Rooster Crow Day

Rogue River Realty

102 E. Main • 582-4441

PERSONALIZED
Grooming
by
Tarey
Dog & Cat Grooming
Pet Supplies
Rogue River
Shopping Center
582-4656

Rooster Crow History

really paid off.

The year is 1956 and the prize money has now been raised to $500 with $250 and a trophy going to the first place winner. This year's honors were won by Briggs with 70 crows.

In 1957, a beautiful rooster named Goldie and its owner were the recipients of $250 and a trophy. To do this, Goldie crowed 66 times in the 30-minute contest.

The winner in 1958 was Rusty with 68 crows and, as before, $250 and a trophy went to the owner. From *The Times* issue of June 27, 1958, "A little red banty rooster that never had done anything notable in his life except chase grasshoppers and hens, won over 263 other roosters to become Rooster Crowing Champion of the world". The winning cage this year was built in the form of a fireplace.

Some Serious Attention

As in previous years, the Rogue River National Rooster Crowing Contest was given wide publicity on TV, radio, newspapers and magazines. In addition to this, 10,000 brochures were mailed to people throughout the country. This year, 1959, was the year of the Oregon Centennial and we wanted to tell as many people as possible about the "town" of Rogue River and our unusual contest.

For the first time since the start of the Rooster Crow, there was a tie with Sandy and Twinkle Twerp both crowing 67 times. Owners of the roosters shared in the first and second prizes. On August 29, a "crow off" was held between the two roosters to find out which one was the National Rooster Crowing Champion. This was won by Sandy crowing 96 times and winning the trophy.

Continued Next Page

Jerry Kluckert Elaine Lake

"Elect Us"

As Your Personal & Professional Local Real Estate Broker
If Buying or Selling, We're The Team That Works For You!
Be Sure to Ask for Jerry or Elaine
582-0111

BRADLEY REALTY MLS
100 Pine Street • Rogue River, OR, 97537

SUMMER DENTAL FIRST AID

Keep this handy, and us in mind for your dental needs.

Dr. Charles Aoto, D.D.S. (Loma Linda '94);
Dr. Meity Goei, D.D.S. (Loma Linda '93);
Dr. Robert Briseno, D.D.S. (USC '77);
Dr. Paul Chung, D.D.S. (Loma Linda 2002)
Del Proctor, D.M.D.; Janet Rich, Dental Hygiene

- Difficult Dentures Welcome
- Emergencies Accepted Immediately
- Oral Sedation/Laughing Gas/Sleep Dentistry
- State-of-the-art Equipment
- Reconstructive Dentistry
- Full hygiene department

Always accepting new patients.

Open seven days a week.

Come Join Our Family!

DENTAL TIPS

- Knocked out tooth:
  Wrap in wet towel or cup of milk and call us immediately.
- Broken dentures:
  Bring all pieces. Do not use super glue. It often causes more damage.
- Broken tooth:
  Place softened wax over chip or hole. Call us.
- Bleeding gums, swelling or infection:
  Call us immediately.
- Denture & partial denture wearers:
  Always use denture adhesive during water sports or activities.
- Braces or porcelain caps?
  Wear a protective mouthpiece during physical activities.

"Relax... We've got a solution to your dental problems."

Insurance & Union Plans, Financing, Monthly Payments

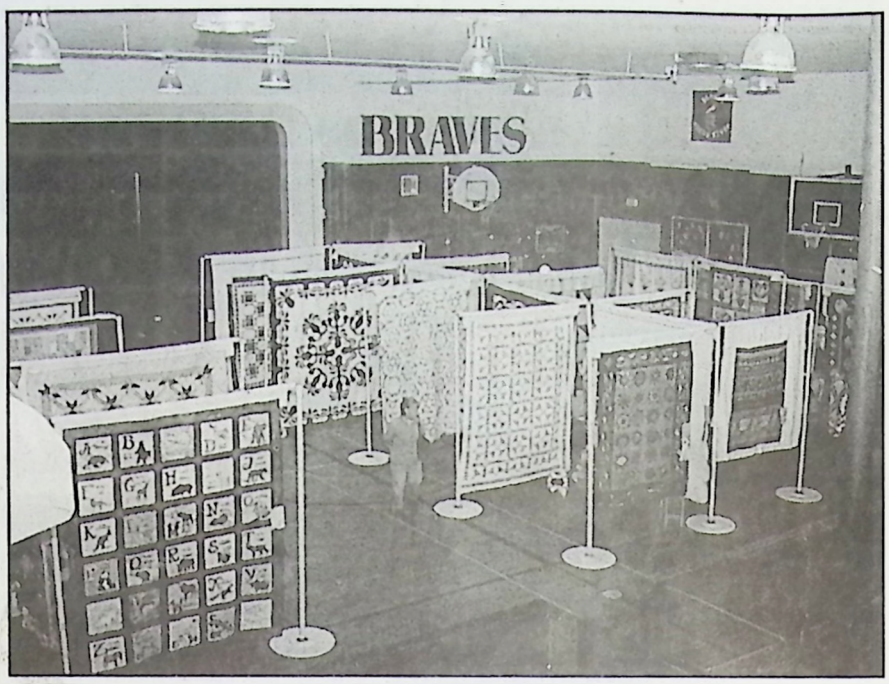
SOUTHERN OREGON DENTAL & HYGIENE

Always Accepting Appointments • Three Locations:

Grants Pass, 1607 Williams Hwy., Ste. 4 *(next to Subway Sandwiches)* • 476-7781
Rogue River, 310 Main Street • 582-4900
Glendale, 114 Molly Street • 832-2200

Quilt Show Bigger, Better Than Ever

The Rogue Valley Piecemakers present their 2003 Quilt Show during Rooster Crow Weekend. Held at Rogue River Middle School, the event will include hundreds of beautiful quilts of various types and sizes on display. Also scheduled are quilting and other home arts demonstrations, a boutique of handmade items for sale and a silent auction. Show times are 10 am to 4 pm on June 28-29. Admission is $2.



FOOTS CREEK DELI MART

OPEN 7 DAYS A WEEK
FROM 6:30 AM –8:30 PM

NEW OWNERS
VICKY & DWIGHT BUSS

3175 Rogue River Hwy.
Gold Hill, OR 97525

Phone: (541) 582-3339

"EAT HERE OR WE'LL BOTH STARVE"

ROGUE RIVER NATURAL FOODS

Ice Creams; "0" Carb Sodas;
Organic Beer; Protein Bars; Chips

582-3075

Shopping Center
Rogue River, OR 97537

Allied Autobrokers LLC

582-6580
85 Pine Street
Rogue River

10 a.m. to
6 p.m.
Daily

Financing Available oac • Trades Welcome

BUY • SELL • TRADE • CONSIGN

"We can find the vehicle
you are looking for!"

Mock's is Your
NUMBER ONE
HEADQUARTERS
For New Ford Cars & Trucks, Program & Used Vehicles

NOW THAT'S SOMETHING TO CROW ABOUT

5916 SE 6th STREET GRANTS PASS 476-6656

Mock's
"The Better Buying Experience"
FORD
MERCURY
LINCOLN
mazda

IT MAY NOT FEEL LIKE A BANK, BUT IT sure feels LIKE A COMMUNITY

Whether you're applying for a loan, or you've just stopped by for a hot cup of Umpqua coffee, you won't feel like you're in a bank. Instead, you'll feel like you're in the comfort of neighbors and friends. That's because you are.

Umpqua Bank is proud to be a part of the Rogue River community.

UMPQUA
B · A · N · K IT'S NOT WHAT YOU EXPECT

110 Pine St., Rogue River 582-3216 • umpquabank.com

EQUAL HOUSING LENDER
MEMBER FDIC